

Streamlining Operations: ROLABOTIC's RPA Solution for Enterprise Rent-A-Car

ROLABOTIC



ROLABOTIC, founded in 2016, are a boutique advisory and execution firm disrupting the established consulting giants. Having advised some of the world's largest companies they are winning business based on their independence and client centric approach, evolving the consulting world.

ROLABOTIC was formed in order to be truly independent in all client interactions; independent from vendor, outsourcer, analysts, supplier, advisor, consultant – the list goes on. They saw frustration at board and senior levels in not being able to engage an independent organisation.

Some of their client roster includes: BAE Systems, Carlsberg, Enterprise rent-a-car, Kerry Group, Serco Group, Sir Robert McAlpine, Sovereign Housing Association and Zurich Insurance.

ROLABOTIC specialise in Innovation, Digital Integration & Education, Transformation and Robotic Process Automation (RPA). In addition their aim is to educate, build strategy, validate the current state and help shape the future.

Enterprise Rent-a-car Engagement

ROLABOTIC were introduced to the Enterprise Rent-A-Car procurement team via an MSDUK 'Meet the Buyer' event hosted in London. There was no initial need for their services, however they maintained a strong dialogue with the procurement team through quarterly calls and emails and via updates on our 3 P's (People, Prototypes and Purpose). During this period ROLABOTIC were introduced to various business units and the UK Strategy Function. The dialogue continued with the Strategy Function for some time before a need was found in the Enterprise Flex-E-Rent business division.

Enterprise FLEX-E-Rent are consistently growing and innovating their product portfolio. They were keen to find opportunities to become more efficient and automate some of their manual tasks and wanted a partner who could give them an independent and unbiased perspective. ROLABOTIC initially conducted a process assessment across c.12 areas and found numerous opportunities to automate the process and reduce the volume of laborious, manual tasks.

In one particular area ROLABOTIC were able to create a Native Automation Prototype ('bot'). This 'bot' was able to log into a 3rd party application, navigate screens, update vehicles and repair data. The 'bot' generated huge efficiencies for the Operations Team by vastly reducing the number of manual activities. The success of the 'bot' also meant that the business didn't need to invest in new and costly automation software. Following this initial success **ROLABOTIC now run a multi-year managed service across numerous processes and automations**, creating prototypes and educating super users on how to use them, update them and gain the greatest value. ROLABOTIC are now exploring ways to work with all business units across the Enterprise Rent-A-Car group.

➤ In today's fast-paced business environment, innovation and automation are crucial for companies to remain competitive.

